

# SOUTHWEST OHIO Parent

**2021** editorial calendar

## JANUARY

Education Issue,  
Afterschool Enrichment,  
Health & Fitness

Space Reservation: 12/2  
Creative Due: 12/4

## FEBRUARY

Baby & Maternity,  
Montessori Schools,  
Summer Camps, Dental  
Health

Space Reservation: 1/4  
Creative Due: 1/6

Ask about  
our annual  
**Discovery Day**

event at EnterTRAINment  
Junction in West Chester!

**Over 1500 attendees  
in 2020!**

## MARCH

Preschools, Summer  
Camps, Consignment  
Sale Guide, *Travel: Spring  
Break*

Space Reservation: 2/1  
Creative Due: 2/3

## APRIL

Autism, Women's  
Health, Summer Camps,  
Local Family Fun

Space Reservation: 3/1  
Creative Due: 3/3

## MAY

Foster Families, Mental  
Health, Summer Camps,  
Students Who Shine,  
*Travel: Train Trips*

Space Reservation: 4/5  
Creative Due: 4/7

## JUNE

*The Everything Issue,*  
Summer Camps

Space Reservation: 5/3  
Creative Due: 5/5

## JULY

Baby & Maternity,  
Summer Fun Guide,  
Date Night, Birthday  
Parties,  
*Travel: Caves*

Space Reservation: 6/7  
Creative Due: 6/9

## AUGUST

Back to School, After-  
school Enrichment, Kids  
Eat Free Guide, Play  
Dates

Space Reservation: 7/5  
Creative Due: 7/7

## SEPTEMBER

Private Schools, Fall  
Fun, *Travel: Fall Break*

Space Reservation: 8/2  
Creative Due: 8/4

## OCTOBER

School Open House  
Guide, Preschool En-  
richment, Breast Cancer  
Awareness, Fall Fun  
Guide

Space Reservation: 9/6  
Creative Due: 9/9

## NOVEMBER

School Open House  
Guide, Music & Chil-  
dren, *Travel: Midwest  
Foodie Tour*

Space Reservation: 10/4  
Creative Due: 10/6

## DECEMBER

12 Days of Holiday  
Giveaways, Experiential  
Gifts & Classes, Win-  
ter Staycation, Indoor  
Swimming

Space Reservation: 11/1  
Creative Due: 11/3

**IN EVERY ISSUE:** News & Notes + Local Kids + Monthly Business Spotlight + Teens & Tweens Column  
+ Hidden Gems Column + Education Guide + Calendar of Events