

2016 EDITORIAL CALENDAR

*PRESCHOOL & EDUCATION DIRECTORY AVAILABLE YEAR ROUND

ISSUE	ADVERTISING SECTIONS	SPACE RESERVATION	AD COPY DUE
JANUARY	▶ The Education Issue - Private, Public, Online, Charter, etc., Your Family's Health & A Guide to Cincinnati Area Hospitals, Best of Winter Sledding in Cincy, AFTERSCHOOL ACTIVITY DIRECTORY	December 2nd	December 4th
FEBRUARY	▶ Maternity & Baby Issue #1, Summer Camps, Pediatric Dentistry, Montessori Schools, Best Indoor Play Venues in Cincy, CAMP & SUMMER PROGRAM DIRECTORY	January 6th	January 8th
MARCH	▶ Family Travel, Summer Camps, Introducing Your Child to the Arts (museums, symphony, theater, etc.), Best Hidden Gems in Cincy, CAMP & SUMMER PROGRAM DIRECTORY	February 3rd	February 5th
APRIL	▶ Family Travel, Summer Camps, Special Autism Section, Women's Health, Best Rainy Day Outings in Cincy, CAMP & SUMMER PROGRAM DIRECTORY	March 3rd	March 5th
MAY	▶ Family Travel, Summer Camps, Foster Care, Students Who Shine, Children's Mental Health, Best One Tank Getaways in Cincy, CAMP & SUMMER PROGRAM DIRECTORY	April 7th	April 9th
JUNE	▶ 100 Days of Summer Fun, Summer Learning Loss, Summer Camps, Best Ice Cream Spots in Cincy, CAMP & SUMMER PROGRAM DIRECTORY	May 5th	May 7th
JULY	▶ Baby & Maternity Issue #2, Pediatric Care, Online Academies, Summer Fun Without the Sun, Best Burgers in Cincy, Birthday Parties	June 2nd	June 4th
AUGUST	▶ Back to School Issue, Preschools, After School Classes & Enrichment, Best Family Friendly Restaurants in Cincy, AFTERSCHOOL ACTIVITY DIRECTORY	July 7th	July 9th
SEPTEMBER	▶ Private School Issue, Fall Break Ideas, Foster Care, Best Fall Festivals in Cincy	August 4th	August 6th
OCTOBER	▶ Preschool Enrichment Opportunities, Fall Fun & Festivals, Breast Cancer Awareness, Best Pumpkin Patches in Cincy, FALL FUN DIRECTORY, OPEN HOUSE DIRECTORY	September 2nd	September 4th
NOVEMBER	▶ Adoption Options, Introducing Your Child to Music, Best Museums for Kids in Cincy, OPEN HOUSE DIRECTORY	October 6th	October 8th
DECEMBER	▶ Holiday Issue, School Director Profile, Preschools, Twelve Days of Holiday Giveaways, Best Places to Visit Santa in Cincy	November 3rd	November 5th