

Cincinnati Parent ONLINE OPPORTUNITIES

(Pricing and packages available upon request)

CincinnatiParent.com Opportunities

35,000+ monthly page views

- ▶ **Leaderboard Ad:** Ad at the top of website, 728 X 90 pixels
- ▶ **Big Box Ad:** Ads to the right of the page, next to our latest articles, 300 X 250 pixels
- ▶ **Online Spotlight:** An article (no word limit) provided by an advertiser, plus includes one photo. Includes a Facebook "shout-out" with link to the Spotlight to our fans.

E-Newsletter Opportunities

6,000+ Subscribers // Sent out every Thursday // Includes top weekend picks and a popular contest

- ▶ **Intro:** 100 words max, plus includes one square photo (1 per week)
- ▶ **Banner Ad:** Ad at the top of the newsletter, 560 X 80 pixels (1 per week)
- ▶ **Big Box Ad:** Ad that appears directly next to the weekly contest, 300 X 250 pixels (1 per week)
- ▶ **Newsletter Contest:** A great way to promote an upcoming event or product, *Tickets and/or product must be provided by business prior to contest.*
- ▶ **Dedicated E-Blast:** An exclusive blast sent out to full subscription list. Also includes a Facebook "shout-out" to our current fan list. 600 X 800 pixels (recommended), (1 per week)

Facebook Opportunities

18,550+ very active fan base

- ▶ **Facebook Contest:** A "shout-out" for some type of contest that is exciting for our audience
- ▶ **"Shout-out":** 150 words max for an advertiser to inform our fans about your business, event, etc.